

CHAPTER 2: Vision, Goals & Strategies



INTRODUCTION

Since the 2030 Comprehensive Plan was adopted Brooklyn Center has experienced significant changes in nearly all aspects of the community. Once known as the “City with Brookdale Mall” the loss of the regional retail destination left a large area of underutilized and vacant land at the core of the community. Suddenly Brooklyn Center’s residents were left without a firm identity as the heart of the City no longer pulsed with the vibrancy it had for so many decades before. No one could have predicted how significantly and quickly retail trends would change, and how the rise of e-commerce and experience-based retail would result in less demand for physical bricks and mortar storefronts and large-scale malls. The swift change left Brooklyn Center in a state of flux, leaving a large area of the community ripe for redevelopment...but what would it become?

The loss of the regional retail destination had a significant impact on Brooklyn Center, but it is not the only change happening in the community. Over the past decade the City has become the most diverse community in the Twin Cities metropolitan area. Brooklyn Center’s location in the region has made it a highly desirable place for new families to locate, and the population is younger with more families and kids than in the county and neighboring cities. The City has remained one of the most affordable and accessible places to live in the metro area, despite skyrocketing real estate prices in the region. All of these factors impact the City. They play a role in how the community thinks about what types of retailers, offices, services, houses, transit, and parks, trails and open spaces are needed to support the current and changing demographics of the community.

The evolving dynamics of Brooklyn Center reveal an opportunity for the City to plan for its future and to capitalize on its strengths. This Chapter is intended to serve as a guide for the City through this planning period. It includes a vision for the City’s future as adopted and established through previous planning efforts and is further refined and supported through a set of goals and strategies for each topic area contained within this Comprehensive Plan (Plan). Sprinkled throughout subsequent chapters of this Plan goals are restated in call-out boxes to correlate how specific sections support the goal statements as a reminder of the community’s aspirations. This Chapter serves as the roadmap for this planning period, and it is intended to help residents, stakeholders, business owners, and policy-makers bring the City’s plan to fruition.

2-1



BROOKLYN CENTER VISION 2040

The City of Brooklyn Center’s policy makers and leadership have engaged in several visioning and strategic planning initiatives over the past few years. The various efforts resulted in the development of a Vision and Mission Statement for the community, as well as a set of short-term Strategic Priorities. Rather than recreate the wheel, this Plan process validated that the Vision and Mission Statements continue to reflect the aspirations of the community. The adopted Strategic Priorities correlate to various components of this Plan and are highlighted and integrated into the relevant section of this Chapter. The purpose of restating the Strategic Priorities, even though they may be short-term, is to show how they are supported and enhanced by the goals and strategies developed through this process.

It became clear through various meetings and public engagement events that the City’s efforts to establish a Vision and Mission Statement were successful, and that these statements continue to reflect the aspirations of the community. The City’s adopted Vision and Mission statements are restated below and serve as guide for this Plan.

2-2

Vision Statement

“We envision Brooklyn Center as a thriving, diverse community with a full range of housing, business, cultural and recreational offerings. It is a safe and inclusive place that people of all ages love to call home and visitors enjoy due to its convenient location and commitment to a healthy environment.”

Mission Statement

“The mission of the City of Brooklyn Center is to ensure an attractive, clean, safe, and inclusive community that enhances the quality of life for all people and preserves the public trust.”



GOALS & STRATEGIES

The Vision and Mission Statements provide the framework and high-level direction from which supporting goals, strategies and policies can be derived to help bring this Plan to fruition. Having a clear Vision and Mission Statement was invaluable to this planning process because it allowed the effort to focus on developing a set of core goals and strategies that would support the Vision for the City's future.

The City assigned the Planning Commission as the Plan's primary working group, and the Planning Commission was responsible for establishing a set of goals and strategies from which subsequent chapters of this Plan were derived. The first step in establishing a set of draft goals was a Strengths, Weaknesses, Opportunities and Threats (SWOT) exercise that required the Planning Commission to identify what specific characteristics and qualities of the community they hoped would either be addressed, maintained or enhanced. The Planning Commission was then asked to prioritize their SWOT exercise to determine which characteristics and qualities rose to the level of aspirations and goals for this Plan.

The results of the SWOT and prioritization were then turned into goal statements using specific action-oriented works with a defined meaning. The draft goal statements became the foundation of the Planning Commission's discussion that addressed topics such as Community Identity and Character, Land Use and Redevelopment, Housing, Transportation, and Infrastructure.

2-3

The goal statements and themes became the foundation from which feedback and information were collected throughout the Plan planning process. These topics were used to structure and guide focused discussions with other city commissions, city staff, on-line surveys, and at public events. After collecting feedback through public engagement efforts and working with the Planning Commission and city staff, a set of supporting strategies were developed based on the input received.



The following goals and strategies are a culmination and synthesis of information collected through the various efforts to engage the public, the Planning Commission, other city commissions, policy-makers and staff. This Chapter is the core of the Plan and establishes the priorities and initiatives the City has identified as essential during this planning period. Given the importance of this Chapter to the Plan, it is critical that definitions for certain terms and words are universally understood by the user of this Plan. For purposes of this document, the following definition of a goal and a strategy are provided:

Goal A general statement of community aspirations and desired objectives indicating broad social, economic, or physical conditions to which the community officially agrees to try to achieve in various ways, one of which is the implementation of the Comprehensive Plan.

Strategy An officially adopted course of action or position to implement the community goals.

2-4

In addition to properly defining a “Goal” and a “Strategy”, the definition of the action word contained within the goal and strategy statements must also hold a common definition that assigns various roles, commitments, and responsibilities to the City. A glossary of these terms is found in Appendix B of this Plan. The ‘action’ words used in the following goal and strategy statements are assigned the following levels of financial commitment:

No commitment of financial investment, staff resources & policy directives	May include financial investment, staff resources & policy directives	Commitment to financial investment (if needed), staff resources & policy directives
Continue	Create	Protect
Endorse	Encourage	Provide
Reserve	Enhance	Strengthen
Recognize	Explore	Support
Promote	Maintain	Sustain
Work	Identify	



The following goals and strategies are categorized by topic area, and generally correspond to the individual Chapters that are contained within this Plan. Preceding the goals and strategies, if applicable, are the City’s adopted short-term Strategic Priorities. While these statements are identified as ‘short-term’ in many cases the priority is relevant and applicable to the long-term goal and strategy statements. Each Chapter should support, build upon, and incorporate these goals and strategies into the Plan component and develop implementation steps that will help achieve the goals and strategies as identified. The intent of these statements is to provide a roadmap for development in the City; to be aspirational; and to create a framework for policy-makers, commissions, city staff, developers, landowners, businesses and residents.

Intergovernmental & Community Relationship Goals

Adopted Strategic Priority: Inclusive Community Engagement

“In order to provide effective and appropriate services, we must clearly understand and respond to community needs. We will consistently seek input from a broad range of stakeholders from the general public, non-profit, and for-profit sectors. Efforts to engage the community will be transparent, responsive, deliberately inclusive, and culturally sensitive.”

2-5

Intergovernmental & Community Relationship Goal 1:

Identify opportunities to improve communication and engagement with the community’s residents, business owners and stakeholders.

Strategies

- Recognize that the City’s demographics are changing quickly, and it is important to adapt and change engagement and communication methods on a regular basis to meet the needs of residents and business owners.
- Work to maintain the City’s communication materials in a variety of platforms with various languages that match the cultural needs of the community.

Intergovernmental & Community Relationship Goal 2:

Strengthen opportunities to collaborate with adjacent municipalities, agencies and the County on planning, marketing, transportation and infrastructure initiatives that may impact the City.

Strategies

- Recognize the importance of the City’s participation within the region and the importance of planning across borders (i.e. regional transit and bikeway planning, economic development, access to job centers, etc.)
- Encourage City staff to work with staff members in adjacent communities to identify opportunities to coordinate efforts that are mutually beneficial.

Intergovernmental & Community Relationship Goal 3:

Explore ways to collaborate with the school districts, non-profits and the for-profit sectors to engage the City’s youth so that they are invested in the community.

2-6

Strategies

- Strengthen the City’s relationship with the schools to better understand the needs of the youth in the community (i.e. better access to jobs, transit, bikeways, etc.)
- Explore opportunities to involve the City’s youth on advisory boards, in planning initiatives and on other engagement events to encourage their participation and feedback to help shape the future of the City.
- Create a consistent presence of the City and its available opportunities, services and facilities in local schools, community gathering spaces and areas where Brooklyn Center’s youth congregate.



Land Use & Redevelopment Goals

Adopted Strategic Priority: Targeted Redevelopment

“Redeveloping properties to the highest value and best use will accomplish our goals regarding housing, job creation, and growth of the City’s tax base. We will appropriately prepare sites and provide the necessary supporting infrastructure investments to guide redevelopment of publicly- and privately-owned properties.”

Land Use & Redevelopment Goal 1:

Support the Future Land Use Plan through the update or creation of relevant and market-based small area plans, redevelopment plans, and the zoning ordinance.

Strategies

- Identify and prioritize key redevelopment areas and develop a work plan and potential schedule/timeline for each area.
- Provide staff and consultant resources to prepare a comprehensive update to the City’s zoning ordinance to support the Planned Land Uses.
- Protect the Future Land Use Plan through development of clear, concise and descriptive policy documents and initiatives that support the City’s long-term vision.

2-7

Land Use & Redevelopment Goal 2:

Continue to support a proactive, integrated approach to redevelopment that clearly defines the City’s objectives for specific areas and sites within the community.

Strategies

- Strengthen the City’s vision for key redevelopment areas through preparation of master plans and small area studies to ensure thoughtful and responsive development.
- Encourage developers, staff, and stakeholders to think-big and creatively about redevelopment to create an interesting, vibrant, and innovative city center and surrounding neighborhoods.

- Support and encourage development concepts that incorporate flexibility for space and programming that could be used for start-ups, small companies, pop-ups, and local markets that provide opportunities to promote the City’s diverse residents.
- Explore opportunities to increase the mix of uses on the Brooklyn Boulevard corridor, increasing densities, identifying key nodes for the concentration of commercial uses and providing opportunities for new housing types.

Land Use & Redevelopment Goal 3:

Strengthen opportunities for high-quality redevelopment through establishing clear planning and regulatory documents.

Strategies

- Provide clear ordinances that permit uses consistent with the City’s vision and minimize the number of uses required to obtain special or conditional use permits.
- Create new zoning and overlay districts that are concise, directive and use graphics (pictures and/or diagrams) to explain the City’s requirements.
- Explore opportunities to streamline the development process and utilize Brooklyn Center’s customer focus and nimble approach as a competitive advantage.

2-8

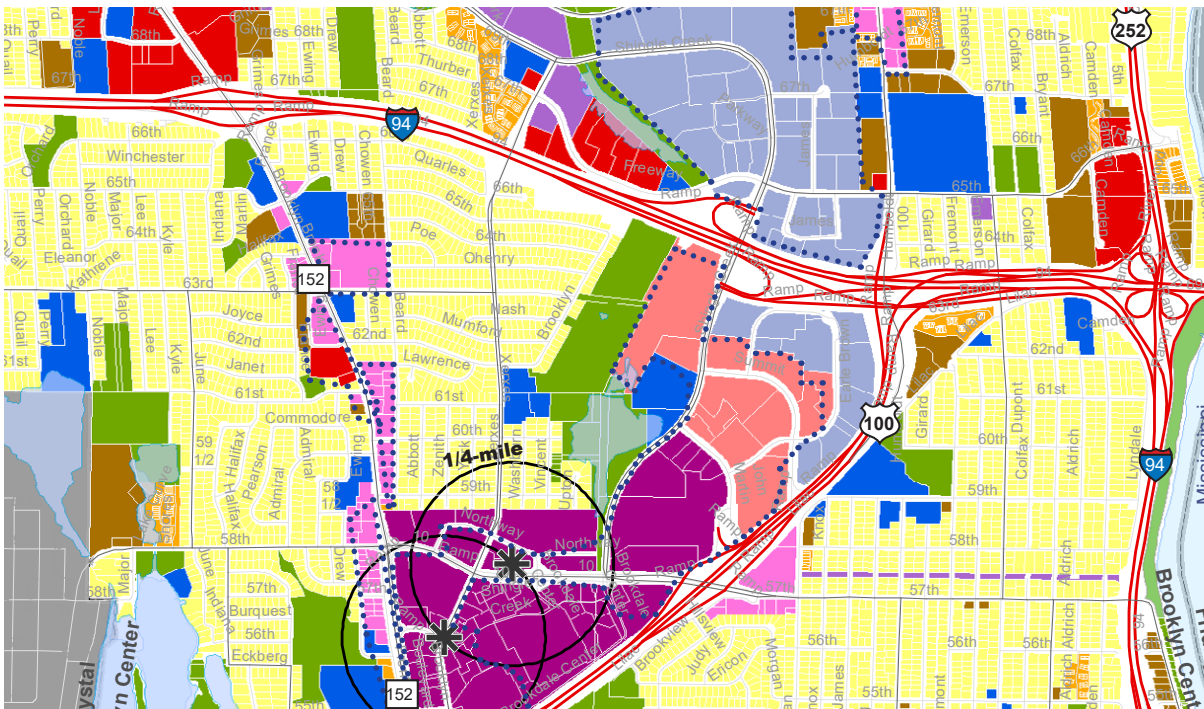


Land Use & Redevelopment Goal 4:

Enhance and **maintain** existing neighborhoods through proper land use designations and clear supportive zoning that makes reinvestment and rehabilitation easy for residents.

Strategies

- Create and maintain a cheat-sheet for residents that explains in plain language the permitting and regulatory process. Provide this in multiple languages.
- Explore opportunities to engage and communicate with residents to learn about their needs and identify ways the City may help, either through education, information, or direct assistance.
- Create a policy and ordinance that describes expectations for home-based businesses and establishes a permitting process to ensure compatibility with existing single-family uses.
- Explore opportunities to utilize technology to make it easier and more convenient for residents to interact with the City.
- Create zoning regulations that reflect the demands of the current single-family housing market.



Land Use & Redevelopment Goal 5:

Recognize that many areas in the community are aging and may require reinvestment, redevelopment, or reimagining and that all scales and sizes of opportunity have merit to further support the community's future.

Strategies

- Explore opportunities to create neighborhood nodes that are integrated and support the needs of residents and encourage a more walkable community.
- Identify opportunities and tools (that may include financial resources) that assist residents with regular maintenance, upkeep, and/or remodeling so that their homes meet their needs and are places they want to stay and contribute to a more stable neighborhood.
- Continue to evaluate how redevelopment can further enhance and support the sustainability of individual properties, neighborhoods and the larger community.

2-10

Land Use & Redevelopment Goal 6:

Provide clear direction to developers, property owners, and residents about the City's desires for each redevelopment area through this Plan, as well as small area studies, master plans and the zoning ordinance.

Strategies

- Support redevelopment initiatives through a coordinated Request for Proposal (RFP) process to solicit interest and responses from developers for city-owned properties.
- Promote the City's vision for each redevelopment area through various means including on-line, print, and media.
- Explore opportunities to encourage redevelopment through site assembly, master planning, pre-development, and land preparation.



Land Use & Redevelopment Goal 7:

Explore opportunities to create unified branding, connections, and visual cues to reinforce Brooklyn Center’s identity and relationship to existing neighborhoods.

Strategies

- Create a city-wide beautification strategy that includes a process for creating community identity and pride through the use of public art.
- Work to develop a comprehensive list of design guidelines for residents, developers and stakeholders that provide a menu of Brooklyn Center “branding” elements that can be incorporated into new and existing developments and neighborhoods.
- Strengthen the City’s commitment to its designation as a Tree City USA by incorporating more trees and landscaping at the City’s main gateways and entrances.
- Encourage residents, developers, and other stakeholders to use city authorized branding elements in marketing materials, streetscape improvements, and design elements.
- Identify key pedestrian, bikeway, auto and transit corridors that should incorporate consistent branding elements and landscape themes.
- Promote Brooklyn Center’s diversity through the development of flexible spaces, opportunities for pop-ups and other small business incubators.

2-11

Land Use & Redevelopment Goal 8:

Enhance the City’s economic position in the region through easy to navigate processes and creative land use designations.

Strategies

- Explore ways to improve the City’s ordinances so that the entitlement process is clear and easy to navigate.
- Identify opportunities throughout the region to promote the City’s redevelopment areas as a great place for new businesses to locate (i.e. DEED, Hennepin County Business Associations, Chamber of Commerce, etc.)



Housing & Neighborhood Goals

Adopted Strategic Priority: Safe, Secure, and Stable Community

“For residents and visitors to fully appreciate and enjoy a great quality of life, it is essential that all neighborhoods are safe, secure, and stable. We will assure compliance with neighborhood condition and building safety standards, provide proactive and responsive public safety protection, wise stewardship of City resources and policies that promote safety, security, and a lasting stable environment.”

Housing & Neighborhood Goal 1:

Promote a diverse housing stock that provides safe, stable, and accessible housing options to all of Brooklyn Center’s residents.

2-12 Strategies

- Protect existing naturally occurring affordable housing options within the City through supportive land use designations and associated policies.
- Explore opportunities within multi-family redevelopment areas to include market-rate and affordable housing options within each project.
- Strengthen existing neighborhoods through focused efforts to assist with maintenance and preservation of the housing stock.
- Continue to enforce the rental licensing program and update and refine applicable ordinances and processes to ensure the program supports the needs of local residents.



Housing & Neighborhood Goal 2:

Identify ways to match Brooklyn Center’s housing with the City’s changing demographics.

Strategies

- Identify and inventory the City’s existing rental housing stock to understand the rental unit-mix and unit-type to determine where gaps in the supply exist.
- Work to incorporate increased diversity of units within new redevelopment areas from micro-apartments to three- and four-bedroom units.
- Encourage property owners to reinvest in existing properties to maintain owner-occupied and renter-occupied units to create a more sustainable and stable housing stock.
- Strengthen outreach efforts to understand what housing needs exist for current and prospective Brooklyn Center residents.

2-13

Housing & Neighborhood Goal 3:

Explore opportunities to improve the City’s housing policies and ordinances to make them more responsive to current and future residents.

Strategies

- Identify and review existing housing policies to ensure that they support the needs of current Brooklyn Center residents.
- Work with existing owners and renters to understand what challenges exist within current permitting and regulatory processes.
- Enhance existing strategies and policies to better meet the needs of current and prospective residents.

Housing & Neighborhood Goal 4:

Maintain the existing housing stock in primarily single-family neighborhoods through proper ordinances, incentive programs and enforcement.

Strategies

- Protect existing neighborhoods through the refinement of existing ordinances to ensure compatible uses are permitted, or conditionally permitted.
- Work with existing homeowners and renters to understand current challenges within existing neighborhoods.
- Endorse the update of existing ordinances and regulations to match and address the challenges identified by residents to make neighborhoods more accessible, stable and sustainable long-term

Housing & Neighborhood Goal 5:

2-14

Explore opportunities to incorporate new affordable housing into redevelopment areas that promote safe, secure and economically diverse neighborhoods.

Strategies

- Recognize the importance of incorporating and integrating protected affordable housing in new projects.
- Encourage developers to incorporate protected affordable housing units within projects through establishing incentives such as density bonuses or other tools.
- Strengthen existing policies to promote the diversity of housing choices within a single project, and throughout all redevelopment areas.



Community Image, Economic Competitiveness & Stability Goals

Adopted Strategic Priority: Enhanced Community Image

“Our ability to attract and retain residents and businesses is influenced by the perception of the City. We will take specific actions to assure that Brooklyn Center is recognized by residents, businesses, stakeholders, and visitors as a high quality, attractive, and safe community.”

Adopted Strategic Priority: Resident Economic Stability

“The economic stability of residents is essential to vibrant neighborhoods and to retail, restaurant, and business growth. We will lead by supporting collaborative efforts of education, business, and government sectors to improve income opportunities for residents.”

Community Image, Economic Competitiveness & Stability Goal 1:

Promote Brooklyn Center as an exceptional place for businesses, visitors and residents, both existing and new, because of its locational advantage and accessibility within the region.

2-15

Strategies

- Continue to refine and enhance the City’s recent print and online rebranding efforts.
- Strengthen the City’s identity through proactive communications that reach the larger region (e.g. develop marketing collateral to send to DEED, professional associations, press releases, etc.)
- Support the development of a task force or working group of community stakeholders to provide on-going perspectives and feedback to improve and help guide the City’s marketing and branding initiatives.
- Encourage further enhancement of the public realm through the development of a public art and beautification master plan with Forecast for Public Art that reflects the community, its residents and businesses.



Community Image, Economic Competitiveness & Stability Goal 2:

Support the development of sustainable, resilient, and accessible neighborhoods in the city center that reinforce the City’s commitment to its diverse residents, neighborhoods, and businesses.

Strategies

- Promote redevelopment of the former regional retail center city site as a Transit Oriented Development site that plans for a mix of uses including diverse housing types.
- Create a walkable and connected street, sidewalk and bikeway system throughout the city center that connects to surrounding neighborhoods.
- Recognize the limitations of existing structures and land uses and allow for the reimagining and intensification of uses to further development of a Transit Oriented Development (TOD) city center.
- Encourage developers to incorporate innovative and sustainable site design elements that reintroduces and reestablishes green space in the city center and adjacent redevelopment areas.
- Identify opportunities to incorporate green infrastructure into existing and redevelopment areas in all types of development.
- Provide incentives for redevelopment that incorporates housing at all levels of affordability from affordable to high-end market rate units, within a single project when feasible.
- Promote the city center as a community gathering space with pop-up shops, open air markets, and flexible space to support local businesses.

2-16



Community Image, Economic Competitiveness & Stability Goal 3:

Explore meaningful ways to represent the community’s diversity through the City’s branding, marketing and visual communications.

Strategies

- Enhance City issued and sponsored communications by providing materials translated in multiple languages that are tailored to Brooklyn Center’s population.
- Create a working group or task force with diverse representation to provide feedback and suggestions on major branding and marketing efforts.
- Identify key marketing and branding initiatives, particularly of redevelopment areas, and engage Brooklyn Center’s residents and business owners on-line to solicit feedback early and often throughout development projects.

2-17

Community Image, Economic Competitiveness & Stability Goal 4:

Encourage and promote reinvestment in the City’s infrastructure including roadways, streetscapes, trails and utilities to signal Brooklyn Center’s commitment to the long-term success of its residents and businesses.

Strategies

- Maintain the City’s existing infrastructure through appropriate budgeting through the City’s Capital Improvement Plan process.
- Identify areas that could be revitalized through targeted infrastructure reinvestment and include relevant inventory and analysis in applicable small area plans, redevelopment studies, etc.
- Work to develop a comprehensive wayfinding and signage system for bikeways and trails throughout the City.



Community Image, Economic Competitiveness & Stability Goal 5:

Recognize the opportunity and value of Brooklyn Center’s changing demographics and entrepreneurial attitudes to create an identity that embraces diversity as part of the City’s future.

Strategies

- Work to understand the needs of Brooklyn Center’s population for office, commercial, restaurant, retail and multi-use spaces.
- Identify opportunities within redevelopment areas that could fulfill the needs of Brooklyn Center’s entrepreneurs and small business owners.

Parks, Trails, & Open Space Goals

Parks, Trails, & Open Space Goal 1:

Provide a park and recreation system that is based on the needs of the City’s residents and stakeholders.

Strategies

- Enhance and maintain a mix of facilities throughout the City’s park and recreation system that is accessible to all ages and abilities.
- Identify gaps within the City’s system and plan for improvements to match resident and stakeholder needs.
- Utilize the positive relationship between the City and Three Rivers Parks District to continue to improve the vibrant regional park and trail system.
- Explore opportunities to partner with local school districts and the private sector to improve, and in some areas complete, the park and recreation system.
- Support the continued use of citizen surveys and interviews to understand the effectiveness of existing facilities and, programs and system deficiencies.
- Maintain the system through prioritizing the highest-priority improvements which are those that address health or safety concerns, reduce maintenance costs, or address overall system deficiencies.
- Maintain and improve the system on a regular and continuous basis through the operating budget and the Capital Improvements Program to avoid deferred maintenance of the system.

2-18



Parks, Trails, & Open Space Goal 2:

Encourage residents and stakeholders to participate in the park and recreation system planning process.

Strategies

- Continue to utilize a City Council appointed citizen Park and Recreation Commission that advises the Council on the park system and environmental planning initiatives in the community.
- Encourage neighborhood groups to participate in the planning of all major park improvements.

Parks, Trails, & Open Space Goal 3:

Explore ways to incorporate design and preservation standards into the City’s ordinances and policies to improve and maintain a high-quality system.

Strategies

- Continue to explore ways to incorporate and plan for innovative park and recreation development as the system is maintained or expanded.
- Maintain a classification system for the parks, trails and open spaces in the community to match needs and programming with appropriate park typologies.
- Continue to design system improvements that balance function and aesthetics with the conservation of natural resource areas.
- Protect surface water resources in parks, such as wetlands, for habitat and wildlife corridors where appropriate.
- Explore ways to re-vegetate the opens space areas owned by the City where active recreational improvements have not been planned.
- Encourage creative park design to develop a dynamic and diverse system.
- Identify ways to use park design as a neighborhood improvement theme, or as a way to complement redevelopment.

2-19



Parks, Trails, & Open Space Goal 4:

Support efforts to maximize the use and accessibility of the system by local residents.

- Identify ways to improve access to, signage for, and information about Central Park to drive increased awareness about the facility.
- Create a connected system through bicycle/pedestrian trails and a collector sidewalk system to ensure the accessibility of the City's parks. Volunteers and service organizations in the community will be afforded opportunities for service in the development and maintenance of the park and recreation system.
- Promote the Mississippi River Critical Corridor Area and its park as an opportunity for further development and use in the community.
- Provide an identification system of all park areas, facilities and programs that is consistent, functional and creative.
- Identify locations to install signage, kiosks, and other forms of communication that establish an identity for the system and provides information about the system to the user.
- There will be an ongoing information and education process to make residents knowledgeable about and aware of park and recreation facilities and programs.

2-20



Transportation, Transit, Bikeways & Walkability Goals

Adopted Strategic Priority: Key Transportation Investments

“Proactively maintaining an efficient and effective infrastructure will meet the high level of community expectations. We will plan for and invest in critical infrastructure improvements that enhance safety, improve life quality, and support opportunities for redevelopment, while sustaining the natural environment.”

Transportation, Transit, Bikeways & Walkability Goal 1:

Provide a safe network of roadways, bikeways and pedestrian ways that connect residents in the City and to the larger region.

Strategies

- Continue to budget for needed improvements to the City’s transportation network through the Capital Improvement Plan process.
- Support new roadway designs in redevelopment areas that incorporate bikeways and pedestrian ways, and that visually connect to transit stops and stations.
- Work to understand the transportation needs of the City’s residents and match scheduled improvements to help fill identified gaps.
- Create a plan to work with Metro Transit on a more balanced and equitable transit market area that matches the needs of residents.

2-21



Transportation, Transit, Bikeways & Walkability Goal 2:

Encourage residents to chose alternate transportation modes (other than automobile) by enhancing access to bikeways, transit, and pedestrian networks.

Strategies

- Enhance existing ordinances, and incorporate requirements into new zoning districts that make pedestrian and bike access more efficient (e.g. bike parking requirements, awnings, pedestrian shelters, etc.)
- Work with Metro Transit to identity potential improvements to the transit station, bus stops and bus shelters that could improve the rider experience.
- Explore ways to improve wayfinding through visual cues to make bike routes, walkways, and transit stops clearer to users.

Transportation, Transit, Bikeways & Walkability Goal 3:

2-22

Support the City’s commitment to creating a Complete Street Network in existing and redevelopment areas.

Strategies

- Identify opportunities to connect the existing bikeway and pedestrian network through redevelopment areas and a condition of development approval to incorporate prioritized connections.
- Work to update necessary ordinances or policies within the City’s zoning ordinance and other official controls to support the development of a Complete Street Network.



Infrastructure & Utilities Goals

Infrastructure & Utilities Goal 1:

Provide adequate infrastructure including sewer, water, and facilities to serve existing residents and redevelopment areas.

Strategies

- Support redevelopment consistent with the Future Land Use Plan, Transportation and Transit Plan so that infrastructure is appropriately sized and planned for based on anticipated development patterns.
- Sustain current city staff’s efforts to plan for and study needed improvements, as well as staying current with best practices and innovation.

Infrastructure & Utilities Goal 2:

Maintain the level of city services to existing neighborhoods and plan for improvements through appropriate capital expenditures.

2-23

Strategies

- Work with existing neighborhoods and community liaisons to plan for any needed improvements and where applicable, incorporate such improvements in the City’s Capital Improvement Plan.
- Sustain development patterns consistent with the Future Land Use Plan to ensure appropriately designed and planned infrastructure.

Infrastructure & Utilities Goal 3:

Support opportunities to create resilience within the City’s infrastructure as redevelopment or reconstruction activities occur.

Strategies

- Explore and identify opportunities to incorporate best management practices or innovative practices in the city’s ordinances and policies to better respond to natural disasters and environmental degradation.
- Strengthen existing infrastructure through incorporating innovative methods for system management and maintenance in conjunction with traditional engineering methodology.

This page is blank.